



WDAF-TV

ORDER

Print Date 10/24/12 Page 1 of 11

Flight Dates 10/09/12-11/05/12

Contract / Revision 554378 /

Original Date / Revision
10/24/12 10/24/12

Advertiser Democratic Senatorial Camp

Agency Great American Media

Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Product

DSCC IE

Agency Com 15%

Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1139

Alt Order # 09744338

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS POL

Product Codes PL2B

Priority 1

Advertiser Ref

Order Share 26% Market Value 589019

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	26%	153145
KCWE	1%	5890
KMBC	29%	170815
KMCI	%	0
KPXE	%	0
KSHB	17%	100133
KSMO	1%	5890

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	151	\$100,929.00	\$118,740.00	0.00	10/01/12	10/28/12	151	\$100,929.00	\$118,740.00
November 2012	60	\$29,244.25	\$34,405.00	0.00	10/29/12	11/05/12	60	\$29,244.25	\$34,405.00
Totals	211	\$130,173.25	\$153,145.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/09/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	2	\$265.00	3	0.00	NM	8	\$2,120.00
FOX 4 NEWS AT 5A															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 10/08/12	10/14/12	-TWTF--		2		\$265.00		0.00					
		Week: 10/15/12	10/21/12	-TWTF--		2		\$265.00		0.00					
		Week: 10/22/12	10/28/12	-TWTF--		2		\$265.00		0.00					
		Week: 10/29/12	11/04/12	-TWTF--		2		\$265.00		0.00					
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 10/08/12	10/14/12	-TWTF--		1		\$525.00		0.00					
		Week: 10/15/12	10/21/12	-----		0		\$0.00		0.00					
		Week: 10/22/12	10/28/12	-TWTF--		1		\$525.00		0.00					



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$525.00		0.00			
3	4	10/09/12	11/02/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	-TWTF--	:30	2	\$525.00	3	0.00	NM	7	\$3,675.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$525.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$525.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$525.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$525.00		0.00			
4	4	10/09/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-TWTF--	:30	2	\$450.00	3	0.00	NM	7	\$3,150.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$450.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$450.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$450.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$450.00		0.00			
5	4	10/09/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-TWTF--	:30	1	\$450.00	3	0.00	NM	3	\$1,350.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$450.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					1	\$450.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					1	\$450.00		0.00			
6	4	10/09/12	11/02/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	-TWTF--	:30	2	\$250.00	1	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$250.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$250.00		0.00			
7	4	10/09/12	11/02/12	M-F 9-10a 930-10a	CM-All	930-10a (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$250.00	1	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$250.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					1	\$250.00		0.00			
8	4	10/13/12	11/03/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$400.00	3	0.00	NM	4	\$1,600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$400.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$400.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
9	4	10/14/12	11/04/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$400.00	3	0.00	NM	3	\$1,200.00



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Hiatus Dates

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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00 NM	10	\$5,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00		
17	4	10/09/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$575.00	3	0.00 NM	10	\$5,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00		
18	4	10/09/12	11/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	4	\$700.00	3	0.00 NM	9	\$6,300.00
FOX 4 NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					4	\$700.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					3	\$700.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					1	\$700.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					1	\$700.00		0.00		
19	4	10/21/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00 NM	3	\$1,500.00
FOX 4 NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00		
Week:		10/22/12	10/28/12	-----S					1	\$500.00		0.00		
Week:		10/29/12	11/04/12	-----S					1	\$500.00		0.00		
20	4	10/09/12	11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-TWTF--	:30	2	\$2,000.00	3	0.00 NM	2	\$4,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$2,000.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00		
21	4	10/10/12	10/17/12	X Factor Wednesday FOX X Factor	CM-All	7-9p (7:00 PM-8:30 PM)	--W----	:30	1	\$2,100.00	3	0.00 NM	2	\$4,200.00
X-FACTOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$2,100.00		0.00		
Week:		10/15/12	10/21/12	--W----					1	\$2,100.00		0.00		
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00 NM	0	\$0.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/08/12-10/14/12		Thursday Prime B		8p-9p	---Th----	:30		(\$2,100.00)		0.00 NM		
Credited														
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		



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Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00 NM	0	\$0.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---T---					1	\$2,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
4	4	10/29/12-11/04/12		Thursday Prime B			8p-9p	---Th-----	:30	(\$2,100.00)		0.00 NM		
Credited														
23	4	10/09/12	10/19/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00 NM	3	\$3,300.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$1,100.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					1	\$1,100.00		0.00		
E 24	4	10/09/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00 NM	6	\$6,600.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$1,100.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					1	\$1,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
3	4	10/15/12-10/21/12		M-F 9-10p			930-10p	(9:30 PM-10:00 PM)-TWThF----	:30	(\$1,100.00)		0.00 NM		
Credited														
Week:		10/22/12	10/28/12	-TWTF--					2	\$1,100.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$1,100.00		0.00		
25	4	10/09/12	11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	2	\$1,100.00	3	0.00 NM	8	\$8,800.00
FOX 4 NEWS AT 10P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$1,100.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					2	\$1,100.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$1,100.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$1,100.00		0.00		
26	4	10/09/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$500.00	3	0.00 NM	8	\$4,000.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$500.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					2	\$500.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$500.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$500.00		0.00		
27	4	11/03/12	11/03/12	Sa 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S-	:30	1	\$1,000.00	1	0.00 NM	0	\$0.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----S-					1	\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
4	4	10/29/12-11/04/12		Sa 9-10p			9-930p	(9:00 PM-9:30 PM)-----Sa--	:30	(\$1,000.00)		0.00 NM		
Credited														
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00 NM	2	\$2,400.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$1,200.00		0.00		



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Advertiser Democratic Senatorial Cam Product DSCC IE

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													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00 NM	2	\$2,400.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S		1				\$1,200.00		0.00		
Week:		10/22/12	10/28/12	-----		0				\$0.00		0.00		
Week:		10/29/12	11/04/12	-----S		1				\$1,200.00		0.00		
29	4	10/14/12	11/04/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$500.00	2	0.00 NM	4	\$2,000.00
FOX 4 NEWS AT 1030P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S		1				\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/08/12-10/14/12	SU 1030-1102p			1030-1102p	-----Su	:30		\$500.00		0.00 NM		
.														
Week:		10/15/12	10/21/12	-----S		1				\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	4	10/15/12-10/21/12	SU 1030-1102p			1030-1102p	-----Su	:30		\$500.00		0.00 NM		
.														
Week:		10/22/12	10/28/12	-----S		1				\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	4	10/22/12-10/28/12	SU 1030-1102p			1030-1102p	-----Su	:30		\$500.00		0.00 NM		
Week:		10/29/12	11/04/12	-----S		1				\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	4	10/29/12-11/04/12	SU 1030-1102p			1030-1102p	-----Su	:30		\$500.00		0.00 NM		
30	4	10/09/12	11/02/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	1	0.00 NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--		1				\$600.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--		2				\$600.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--		2				\$600.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--		2				\$600.00		0.00		
31	4	10/14/12	11/04/12	NFL Late Game NFL on FOX 330p	CM-All	330p-CC	-----S	:30	1	\$2,100.00	2	0.00 NM	1	\$2,100.00
NFL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S		1				\$2,100.00		0.00		
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00		
Week:		10/22/12	10/28/12	-----		0				\$0.00		0.00		
Week:		10/29/12	11/04/12	-----S		1				\$2,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	4	10/29/12-11/04/12	NFL Late Game			330p-CC	-----Su	:30		(\$2,100.00)		0.00 NM		
Credited														
32	4	10/24/12	10/26/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	--WTF--	:30	2	\$4,000.00	1	0.00 NM	2	\$8,000.00
WORLD SERIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--WTF--		2				\$4,000.00		0.00		
33	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$4,000.00	1	0.00 NM	1	\$4,000.00
WORLD SERIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----SS		1				\$4,000.00		0.00		



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Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
34	4	10/13/12	10/14/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----SS	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		MLB Championship Series		3p-CC (6:30 PM-7:00 PM)	-----SaSu	:30		(\$1,100.00)		0.00	NM		
Credited															
35	4	10/15/12	10/17/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (6:30 PM-7:00 PM)	MTW----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MTW----	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12		MLB Championship Series		3p-CC (6:30 PM-7:00 PM)	MTW-----	:30		(\$1,100.00)		0.00	NM		
Credited															
36	4	10/22/12	11/05/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$250.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$250.00		0.00						
37	4	10/22/12	11/05/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$175.00	2	0.00	NM	3	\$525.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$175.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$175.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$175.00		0.00						
38	4	10/22/12	11/05/12	M-F 12p-1p 1230-1p	CM-All	1230-1p (12:30 PM-1:00 PM)	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$250.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$250.00		0.00						
39	4	10/15/12	11/05/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$575.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$575.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$575.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$575.00		0.00						
40	4	10/15/12	11/05/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$575.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$575.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$575.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$575.00		0.00						
41	4	10/15/12	11/05/12		CM-All	6-630p	M-----	:30	1	\$700.00	3	0.00	NM	3	\$2,100.00



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Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----- 1 \$700.00 0.00 Week: 10/22/12 10/28/12 M----- 1 \$700.00 0.00 Week: 10/29/12 11/04/12 ----- 0 \$0.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$700.00 0.00														
42	4	10/22/12	11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,000.00	3	0.00 NM	2	\$4,000.00
WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$2,000.00 0.00 Week: 10/29/12 11/04/12 M----- 1 \$2,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 4 10/29/12-11/04/12 M-F 630-7p 630-7p M----- :30 (\$2,000.00) 0.00 NM Credited Week: 11/05/12 11/11/12 M----- 1 \$2,000.00 0.00														
43	4	10/29/12	11/05/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M----- 1 \$1,100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 4 10/29/12-11/04/12 M-F 9-10p 9-930p (9:00 PM-9:30 PM) :30 (\$1,100.00) 0.00 NM Credited Week: 11/05/12 11/11/12 M----- 1 \$1,100.00 0.00														
44	4	10/15/12	11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$500.00	3	0.00 NM	2	\$1,000.00
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----- 1 \$500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 4 10/15/12-10/21/12 M-F 1030-1102p 1030-1102p M----- :30 (\$500.00) 0.00 NM Credited Week: 10/22/12 10/28/12 ----- 0 \$0.00 0.00 Week: 10/29/12 11/04/12 M----- 1 \$500.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$500.00 0.00														
45	4	10/22/12	11/05/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$525.00	3	0.00 NM	3	\$1,575.00
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$525.00 0.00 Week: 10/29/12 11/04/12 M----- 1 \$525.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$525.00 0.00														
46	4	10/13/12	10/13/12	Sa-Su Noon-5p 1-130p	CM-All	1-130p (1:00 PM-1:30 PM)	-----S-	:30	1	\$100.00	3	0.00 NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----S- 1 \$100.00 0.00														
47	4	10/15/12	10/15/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$575.00	3	0.00 NM	1	\$575.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----- 1 \$575.00 0.00														
48	4	10/15/12	10/15/12		CM-All	530-6p		:30	1	\$575.00	3	0.00 NM	1	\$575.00



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Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 5-6p 550-6p (5:30 PM-6:00 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$575.00		0.00		
49	4	10/28/12	10/28/12	Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00 NM	1	\$500.00
Su 5-6p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$500.00		0.00		
50	4	10/18/12	10/18/12	MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$2,000.00	1	0.00 NM	1	\$2,000.00
MLB Championship Series														
MLB NLCS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---					1	\$2,000.00		0.00		
51	4	10/26/12	10/26/12	M-F 630-7p	CM-All	630-7p	----F--	:30	1	\$2,000.00	3	0.00 NM	1	\$2,000.00
M-F 630-7p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	----F--					1	\$2,000.00		0.00		
52	4	10/24/12	10/24/12	World Series	CM-All	7p-CC	--W----	:30	1	\$2,100.00	3	0.00 NM	1	\$2,100.00
World Series on FOX														
WORLD SERIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----					1	\$2,100.00		0.00		
53	4	10/28/12	10/28/12	World Series	CM-All	7p-CC	---T---	:30	1	\$2,100.00	3	0.00 NM	1	\$2,100.00
World Series on FOX														
WORLD SERIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---T---					1	\$2,100.00		0.00		
54	4	10/13/12	10/13/12	Sa 9-10p	CM-All	930-10p	-----S-	:30	1	\$1,000.00	3	0.00 NM	1	\$1,000.00
930-10p (9:30 PM-10:00 PM)														
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S-					1	\$1,000.00		0.00		
55	4	10/20/12	10/20/12	Sa 9-10p	CM-All	930-10p	-----S-	:30	1	\$1,000.00	3	0.00 NM	0	\$0.00
930-10p (9:30 PM-10:00 PM)														
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S-					1	\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/15/12-10/21/12		Sa 9-10p	930-10p		(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00 NM		
Credited														
56	4	10/27/12	10/27/12	Sa 9-10p	CM-All	930-10p	-----S-	:30	1	\$1,000.00	3	0.00 NM	0	\$0.00
930-10p (9:30 PM-10:00 PM)														
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		Sa 9-10p	930-10p		(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00 NM		
Credited														
57	4	10/14/12	10/14/12	Su 10-1030P	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00 NM	1	\$1,200.00
Su 10-1030p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S					1	\$1,200.00		0.00		



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Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
58	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00			
59	4	10/13/12	10/13/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$1,050.00		0.00			
60	4	10/20/12	10/20/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					2	\$1,050.00		0.00			
61	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		WORLD SERIS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS					1	\$4,000.00		0.00			
62	4	10/15/12	10/15/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
		FOX 4 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		M-F 9-10p	930-10p (9:30 PM-10:00 PM)		M-----	:30		(\$1,100.00)		0.00	NM		
		Credited													
63	4	10/11/12	10/11/12	President/VP Debates President/VP Debates	CM-All	8-930p	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00			
64	4	11/01/12	11/01/12	X Factor Thursday FOX X Factor	CM-All	7-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
		X-FACTOR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,100.00		0.00			
65	4	10/17/12	10/17/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (2:30 PM-5:00 PM)	--W----	:30	1	\$1,000.00	7	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,000.00		0.00			
66	4	10/29/12	10/29/12	World Series World Series on FOX	CM-All	7p-CC (7:00 PM-10:00 PM)	M-----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		WORLD SERIS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,100.00		0.00			
67	4	10/15/12	10/15/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (5:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00			
68	4	10/27/12	10/27/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (5:30 PM-10:00 PM)	-----S-	:30	1	\$2,000.00	1	0.00	NM	0	\$0.00
		MLB NLCS													



WDAF-TV

Print Date: 10/24/12

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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
68	4	10/27/12	10/27/12	MLB Championship Series	CM-All	3p-CC	-----S-	:30	1	\$2,000.00	1	0.00 NM	0	\$0.00
				MLB Championship Series		(6:30 PM-10:00 PM)								
MLB NLCS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		MLB Championship Series		3p-CC	(6:30 PM-10:00 PM) -----Sa--	:30		(\$2,000.00)		0.00 NM		
Credited														
69	4	10/18/12	10/18/12	MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
				MLB Championship Series		(6:30 PM-10:00 PM)								
MLB NLCS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---			1		\$1,100.00		0.00			
70	4	10/24/12	10/24/12	MLB Championship Series	CM-All	3p-CC	--W----	:30	1	\$1,100.00	3	0.00 NM	0	\$0.00
				MLB Championship Series		(7:00 PM-10:00 PM)								
MLB NLCS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1		\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		MLB Championship Series		3p-CC	(7:00 PM-10:00 PM) --W-----	:30		(\$1,100.00)		0.00 NM		
Credited														
71	4	10/27/12	10/28/12	World Series	CM-All	7p-CC	-----SS	:30	2	\$2,550.00	2	0.00 NM	2	\$5,100.00
				World Series on FOX		(6:30 PM-10:00 PM)								
WORLD SERIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS			2		\$2,550.00		0.00			
72	4	10/30/12	11/02/12	M-F 9-10p	CM-All	930-10p	-TWTF--	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
				930-10p		(9:30 PM-10:00 PM)								
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--			1		\$1,100.00		0.00			
73	4	10/30/12	11/02/12	M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	1	\$500.00	3	0.00 NM	1	\$500.00
				M-F 1030-1102p										
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--			1		\$500.00		0.00			
N74	4	10/26/12	10/26/12	M-F 9-10p	CM-All	9-10p	----F--	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
				9-10p										
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1		\$1,100.00		0.00			
													Totals	211163,145.00